

# automechanika

DUBAI

2 – 4 October 2023

# Post Show Report 2023

## SHOW PROFILE

Automechanika Dubai is the largest international trade show for the automotive aftermarket industry in the MEA region. It is a platform for professionals to connect, source products, and discover innovations in the automotive aftermarket Industry.

This post-show report provides an overview of the crucial statistics, regional insights, and highlights from this milestone edition.

## 2023 Venue Map



### PRODUCT SECTIONS

- Parts & Components
- Electronics & Systems
- Accessories & Customizing
- Car Wash & Care
- Tires & Batteries
- Oils & Lubricants
- Diagnostics & Repair
- Body & Paint

## EXHIBITOR OVERVIEW

1,938

Exhibitors

61

Countries Represented

64,907

Gross sqm

20

International Pavilions

14

Halls

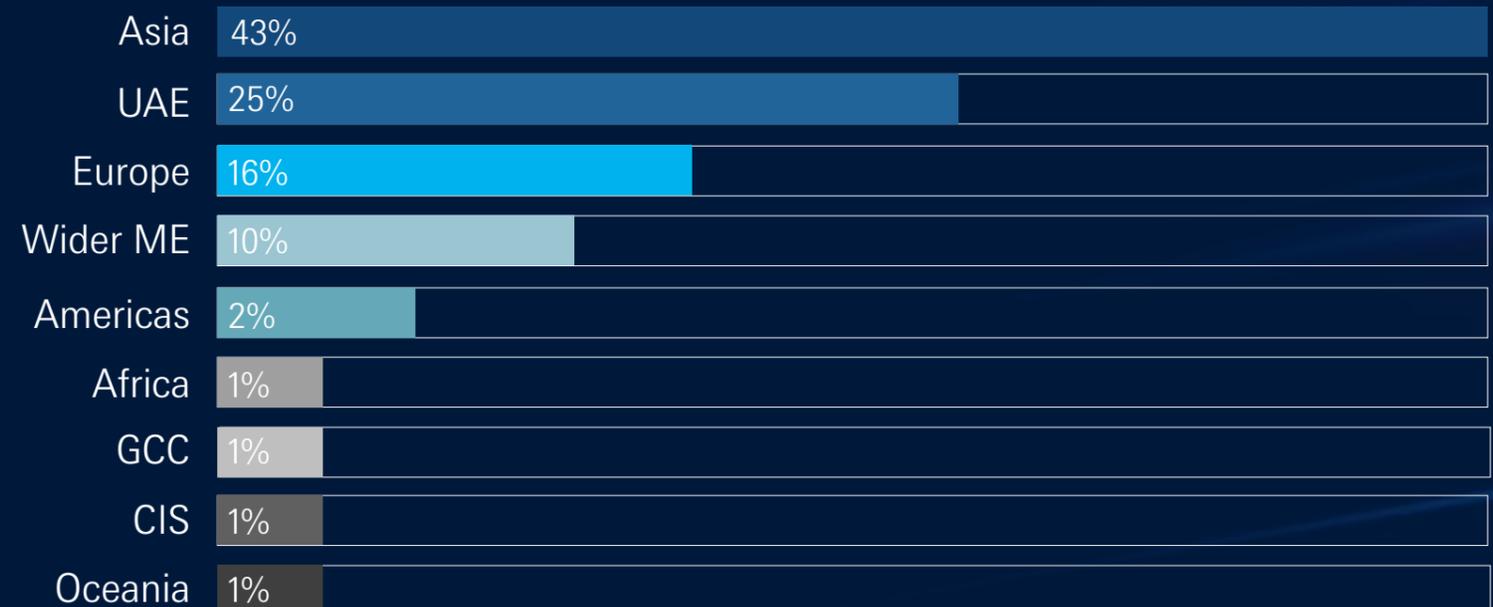
## TOP 10 EXHIBITING COUNTRIES

1. United Arab Emirates
2. Germany
3. Turkiye
4. India
5. China
6. Taiwan
7. South Korea
8. Italy
9. Hong Kong
10. Thailand

## 20 INTERNATIONAL PAVILIONS

1. China
2. Egypt
3. France
4. Germany
5. Hong Kong
6. India
7. Italy
8. South Korea
9. Malaysia
10. Morocco
11. Netherlands
12. Poland
13. Singapore
14. South Africa
15. Spain
16. Taiwan
17. Thailand
18. Turkiye
19. United Kingdom
20. United States

## Regional Breakdown of Exhibitors



## VISITOR OVERVIEW

# 52,469

Visitors

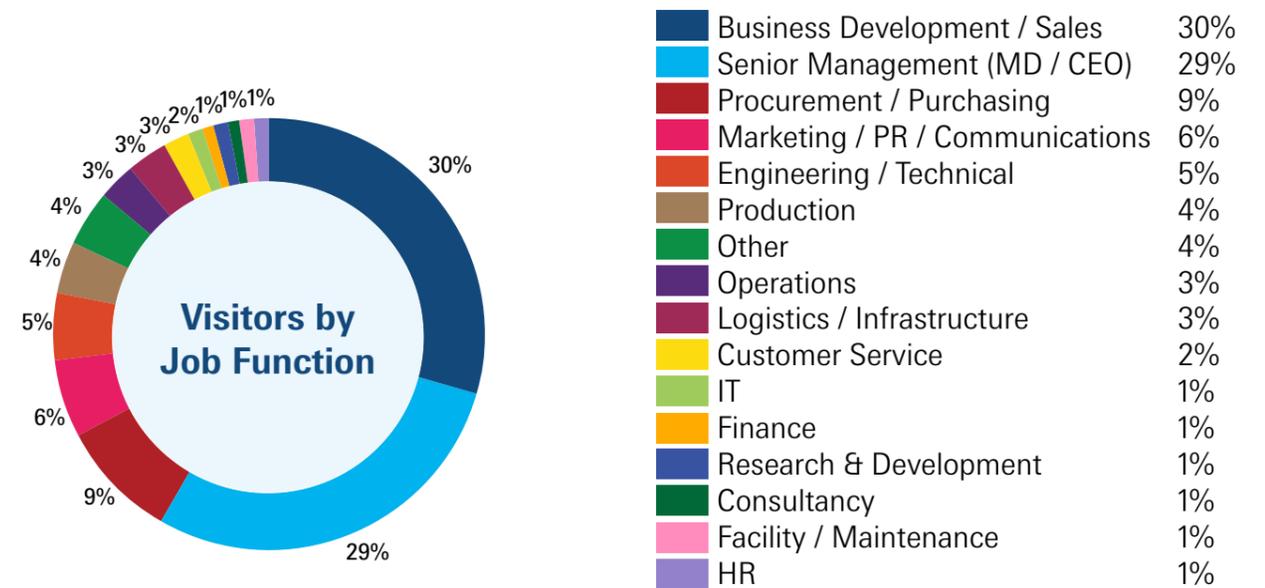
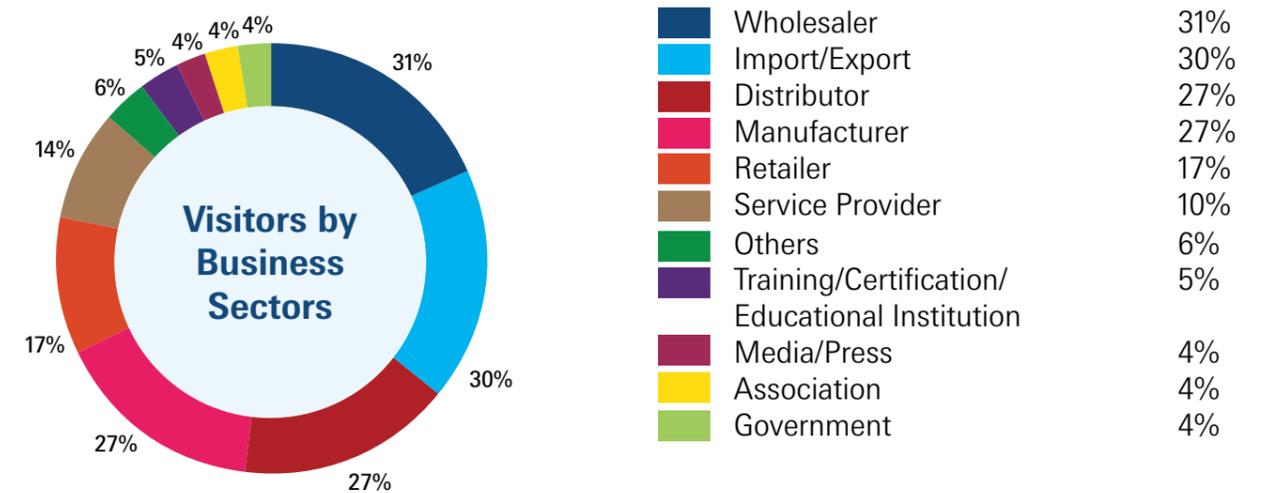
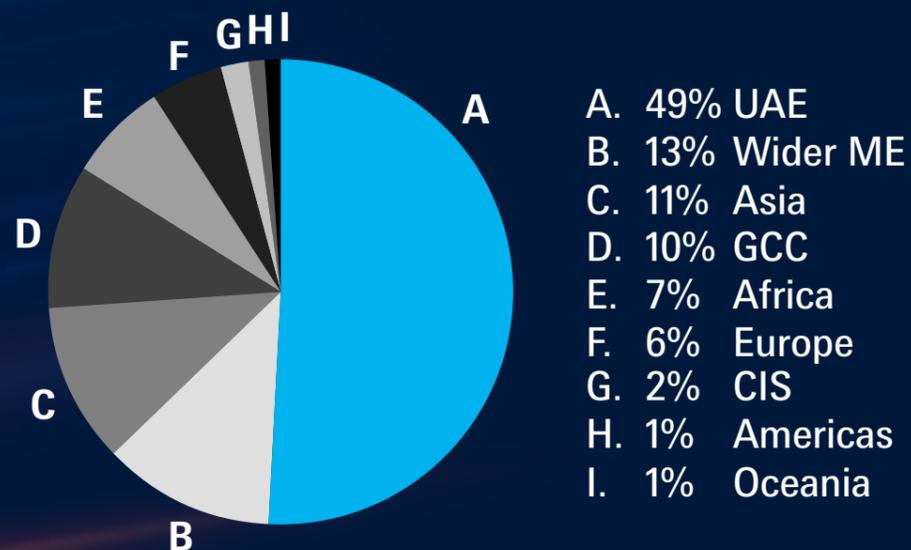
# 156

Countries Visited

## TOP 10 INTERNATIONAL VISITING COUNTRIES

- |                 |             |
|-----------------|-------------|
| 1. Saudi Arabia | 6. Egypt    |
| 2. India        | 7. Turkiye  |
| 3. Iran         | 8. Pakistan |
| 4. Iraq         | 9. Russia   |
| 5. China        | 10. Oman    |

## Regional Breakdown of Visitors



Delta Auto Spare Parts has been part of Automechanika Dubai since 2003. We've seen a consistent growth in visitors and exhibitors. This year, we doubled the size of our booth and welcomed visitors from around the world with strong interest in our products. We met the challenge successfully and are excited for next year.

**Rami Sammour**  
 Operation Manager  
 Delta Auto Spare Parts L.L.C (UAE)



Show features

15

Speakers

103

Sessions

81

Stages

4



### AfriConnections

Connecting African buyers with global suppliers.



### Automechanika Academy

Keynote presentations, panel discussions, round-table debates, and market reviews.



### Automotive Logistics Forum

Supply chain disruptions, resilience, continuity, risk management, digitalization, and much more.



### Country Focus – Saudi Arabia

A platform to acquire information on the automobiles industry withing KSA.



### EV Training

Dealing with fires and risk assessments in alternate energy vehicles.



### Innovation4Mobility

Innovation talks, Energy4Mobility, Digitech 4Mobility, Start Up Zone, and R&D4Mobility.



### Lubricants Technology Conference

Additive technology, cold blending processes, aftermarket additives, sustainability, and next gen solutions.



### Modern Workshop

Technical seminars, training, and live product demonstrations.



### PitStop Challenge

Competitions for tire changing, tire mounting, and identifying bodywork faults.

# Automechanika Dubai Awards 2023

## SERVICE EXCELLENCE WINNERS

Service Provider of the Year Commercial Vehicle

**EURODIESEL SERVICES LLC**

Workshop of the Year Passenger Cars

**MUNICH MOTOR WORKS**

Customization Specialist of the Year

**D LUXE CAR CARE**

Bodyshop of the Year

**AL SHIRAWI ENTERPRISES LLC  
MUNICH MOTOR WORKS**

## TRANSFORMATION WINNERS

Digitalization Project of the Year

**GARAGEPLUG**

Start-up of the Year

**AUTOBIA**

Customization Specialist of the Year

**D LUXE CAR CARE**

## PRODUCTS WINNERS

Digital Product of the Year

**AUTOSMART AUDIT**

Sustainable Product of the Year

**GS27 PURE BY GS27**

Innovative Product of the Year

**SSL HD LIGHT BY HELLA**

Product of the Year

**GUNIWHEEL BY MARTECH CAR**

## PEOPLE WINNERS

Women in Automotive Aftermarket

**NISREEN AKHTER**  
STAR COMPOSED CHEMICALS MFG LLC

Special Recognition

**AHMED HASHEM BAHROZYAN**  
CHIEF EXECUTIVE OFFICER OF THE PUBLIC TRANSPORT  
AGENCY ROADS AND TRANSPORT AUTHORITY  
DUBAI (RTA)

**399**  
Nominations

**29**  
Finalists

**12**  
Winners

## Insights from Visitor survey

**98%**

of visitors successfully achieved their goals at the event

**82%**

of visitors successfully connected with new suppliers at the event

**95%**

of visitors plan to return for the next edition

Survey  
says...

**“Looking for new suppliers”**  
remains the top reason to visit in 2023

## Insights from Exhibitor survey

**81%**

of exhibitors expressed satisfaction with the number of new contacts they established at the event

**76%**

of exhibitors expressed satisfaction with the decision-making authority of the event's visitors

**83%**

of exhibitors are satisfied with successfully connecting with their target audience

**88%**

of exhibitors plan to return for the next edition



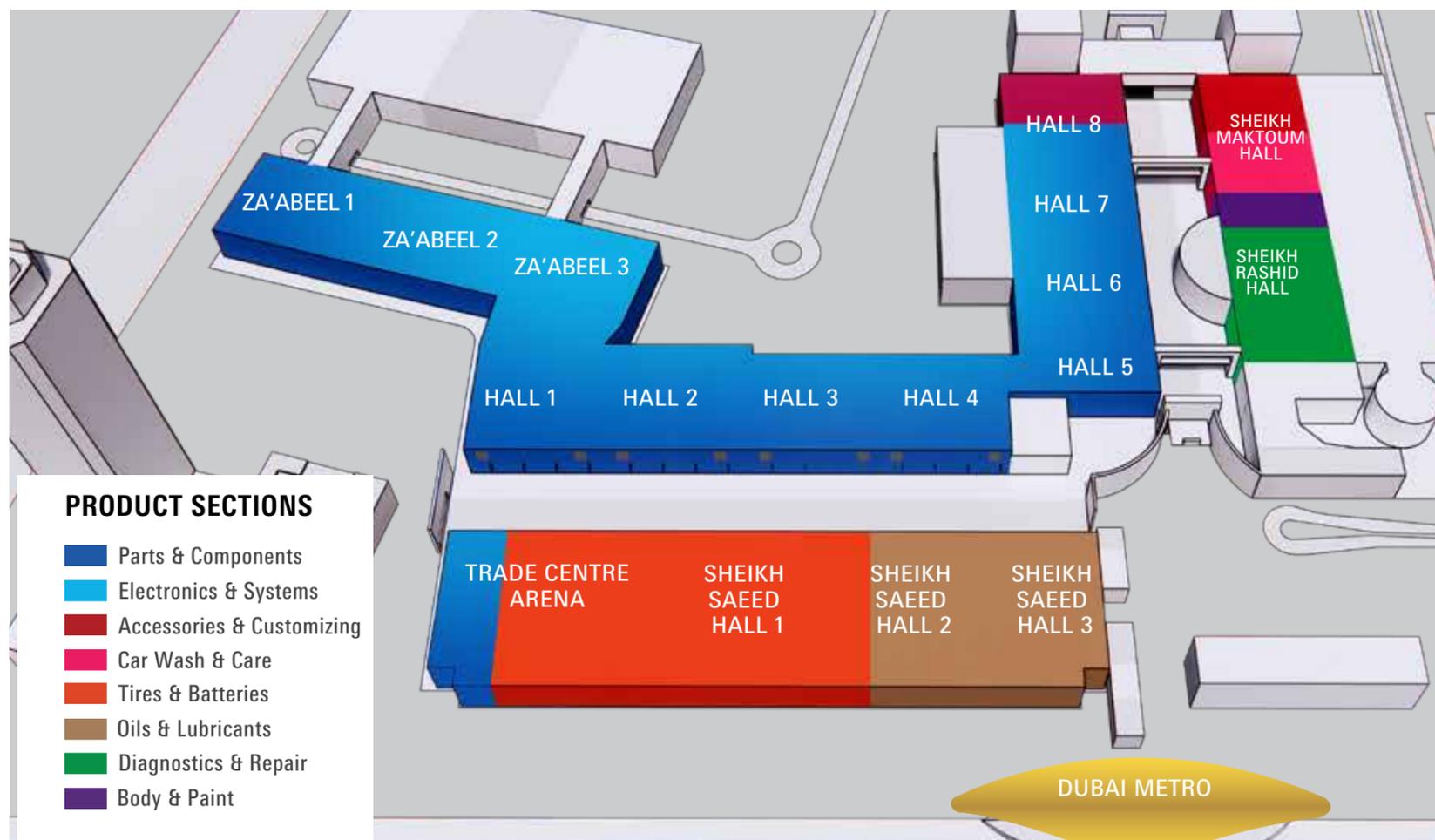
Our aim at Automechanika Dubai was to boost Moroccan companies' export operations, forge new connections, and enhance partnerships. This year's event saw a surge in attendees, strengthening our international relations. We're excited to return next year to showcase more products and innovations.

**Dalila Belhaj Kaddour**  
Business Development Analyst  
AMDIE – Moroccan Investment and Export Development Agency



# automechanika DUBAI expanding in 2024

17 halls  
8 product sections



## FUELLING GROWTH 10 – 12 DECEMBER 2024

For more information, contact us on

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